



Australia Invites the World to Blue-Sky Dream

Australia Pavilion at Expo 2020 Dubai (October 1, 2021 - March 31, 2022) proved a creatively ambitious and overwhelmingly effective application of projection-mapping by Panasonic to tell a story of diversity, ingenuity, and innovation.

Client - Expo Duabi

Location - Australia

Products Supplied - PT-RCQ10, PT-RCQ80, ET-DLE020



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Panasonic PT-RCQ10 1-Chip DLP™ projectors covered the entire planetarium dome with high-resolution images, weaving indigenous creation mythology into a mesmerizing spectacle of modern-day innovation. Guests swayed to a sensation of motion as the show swept through the cosmos. Inside the 360° theater, 16x RCQ10s with ET-DLE020 ultra-short-throw zoom lenses were arrayed around a mirrored monolith hung from the ceiling so that shadows wouldn't obscure the lavishly colored visuals. Australia Pavilion proved popular with visitors and on social media, attracting a total of 1.6 million guests over the course of the event.

 Case Study : Australia Pavilion Expo 2020
Dubai

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